



TOWN OF MARS HILL

ADMINISTRATION OFFICE
280 N. MAIN STREET • PO BOX 368
MARS HILL, NC 28754
PHONE: (828) 689-2301 • FAX: (828) 689-3333

2024 CHRISTMAS PARADE APPLICATION

PARADE DATE: Saturday, December 7, 2024 at 6:00 p.m.
PARADE LINE UP BEGINS: 3:00 p.m.

The Town of Mars Hill welcomes community participation in the 2024 Christmas Parade! From walking groups to marching bands, decorated vehicles and floats. Parade participation is free, and those interested in participating are encouraged to complete and submit this application. This application is available from the Administration Office in the Town Hall and must be returned no later than November 29, 2024 in order to participate.

NOTE: THIS IS A NIGHT PARADE. ALL PARTICIPANTS MUST HAVE LIGHTS AND/OR SUFFICIENT REFLECTIVE CLOTHING/DEVICES TO ENSURE SAFE VISIBILITY.

GENERAL INFORMATION

Please print or type

Name of Organization				
Address of Organization:		City	State	ZIP:
Contact Name:		Contact phone #:		
E-mail address:		On-Site Contact Cell #:		

ENTRY INFORMATION

Check one:

- School Float/Vehicle
 Church Float/Vehicle
 Club Float/Vehicle
 Business/Commercial Float/Vehicle
 Emergency Vehicle
 Vintage Vehicle
 Elected Official
 Pageant Winner
 Marching Band
 Walking/Dance Group
 Other _____

Description of Entry: <i>(e.g. Vehicle only, float w/vehicle, tractor trailer, walkers only, etc.)</i>	Music: YES / NO
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Length of Float Including Transporting Vehicle:

Terms and conditions (including parade rules) are on page 2 of this application. Please read all conditions and sign the Acknowledgement on page 2 of this application. For questions and other information, please contact the Mars Hill Town Hall at (828) 689-2301.

PARADE RULES AND GUIDELINES

- 1. **SAFETY is our primary concern.** Please help us reduce risk by being observant of your surroundings, particularly children, along the parade route. Participants must have lights or sufficient reflective clothing.
- 2. Entries must pertain to the holiday season.
- 3. **No Santa’s or Mrs. Claus.** Parade participants dressed like Santa or Mrs. Claus will be removed from the parade by parade staff. (There is only one Santa and he has his own entry.)
- 4. Candy may be distributed. If thrown from a vehicle, please toss candy from the side of vehicles toward the sidewalk area and not at individuals. Do not throw objects toward the front of vehicle.
- 5. Arrive at the staging area with your entry/float/vehicle no later than 5:00 p.m. to avoid congestion.
- 6. **NO RIDING HORSES ALLOWED IN THIS PARADE DUE TO NIGHTTIME HAZARDS.**
- 7. Entries with other approved animals must provide their own clean-up during the line-up and along the parade route. Also, for the safety of spectators and parade participants, all animals must be accompanied by a chaperone.
- 8. **NO DRIVERS UNDER THE AGE OF 18.**
- 9. Drivers must watch for children and yield to pedestrians.
- 10. Drivers must minimize the gap between the entrants. Don’t crowd them but stay close and keep the parade moving.
- 11. **NO OPEN WHEEL TRAILERS.** All trailer floats must have fenders that cover the wheels.
- 12. No alcohol or tobacco use allowed.
- 13. **Cancellation Policy:** In the event of a severe weather cancellation, information will be announced via the Town of Mars Hill Social media accounts on Twitter and Facebook, local radio and TV stations. Should a cancellation be necessary, the parade **will not** be rescheduled.

PARADE ROUTE:

LINE UP WILL BE AT MARS HILL ELEMENTARY SCHOOL FOR FLOATS AND AT TOWN HALL FOR WALKERS. THE PARADE BEGINS AT N. MAIN AND BRUCE ROAD AND PROCEED TO RIGHT TURN ONTO CASCADE STREET (NC 213) TO RIGHT TURN ONTO ATHLETIC STREET TO TERMINATE. VEHICLES MUST RETURN TO THE ELEMENTARY SCHOOL TO UNLOAD AND DISBAND TO AVOID TRAFFIC CONGESTION ON NC 213.

ACKNOWLEDGMENT

I have read and understand the rules governing participation the Town of Mars Hill 2024 Christmas Parade. I have voluntarily submitted an entry application to the Town of Mars Hill to participate in the 2024 Christmas Parade and hereby acknowledge that the information I have provided on this application is accurate and complete. I acknowledge that it is my responsibility to carry full and complete insurance coverage on my vehicle/float/entry. I acknowledge that there are risks of injury in such an event, and hereby assume all responsibility and risk for injuries, loss or damage sustained by me, my animals, my property, or anyone or anything in my care while participating in the parade. I hereby release and forever discharge the Town of Mars Hill and associated parade organizers, their board members, employees or agents from any responsibility or liability from any injuries that may occur by whatever source or nature while participating in the parade.

By signing below, I acknowledge that I have read and understand the foregoing statement and agree to the terms and conditions of this document in full.

Printed or Typed Name / Entrant Representative

Signature of Entrant / Representative Date